

# The fifth official report on the activities of NursingNow CR 12/20/2020

#### Dear readers,

As the coordinator of the NursingNow campaign, I am presenting you with the fifth official report on activities that were implemented not only during 2020 in the Czech Republic, to meet the overall goals of the campaign. Some of them have their roots earlier and they are just catching up this year. However, I believe that their comprehensive overview will provide you with a different perspective on the nursing profession than the crisis associated with it in connection with the COVID-19 disease, and whose task is primarily to care for patients with this diagnosis.

The global NursingNow (NN) campaign to improve population health and nursing social status began in 2018. Her Royal Highness the Duchess of Cambridge, Kate Middleton, became the patron of the campaign from its onset, thanking nurses around the world for what they do daily. The Czech Republic joined the NursingNow movement in April of 2019. The goal of the NursingNow campaign in the Czech Republic in meeting predefined goals is to increase the prestige of nurses, support their influence and maximize their contribution to society, including focusing on their working conditions and lifestyle, but also to motivate future employees and retain experienced nurses in the field. The patrons of NursingNow CR are Štefan Margita and Hana Zagorová, the partners are the Association of University Educators of Non-Medical Health Professions, the Czech Association of Nurses, the Ministry of Health, the Professional and Trade Union of Healthcare Professionals and the Association of University Nurses.

As part of the campaign, several activities were carried out throughout the Czech Republic. Many thanks to all those who took part. In May 2020, in honour of the 200th anniversary of the birth of the founder of modern nursing, Florence Nightingale, the campaign was to culminate and commemorate the Year of Nurses and Midwives announced by the World Health Organization Executive Board. However, due to the ongoing pandemic, the LV project was extended until 2021 due to a decision made by the campaign. From January 2021, however, the International Council of Nurses (ICN) took over responsibility for the group database and the Czech Republic decided to continue these activities.

In conclusion, I would like to thank all those who contributed their reports to the creation of this report, as well as all the nurses for their dedicated work. I firmly believe that a comprehensive overview of the activities taken will at least partially recall the events associated with the campaign, contribute to a dignified presentation of the nursing profession and draw attention to the importance of the nurse's profession.

Mgr. Daniela Bartoníčková













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# 1. Activities of the Ministry of Health of the Czech Republic within the NursingNow campaign

Design: Mgr. Alice Strnadová, MBA











#### **Implemented activities of the Ministry of Health of the Czech Republic:**

The concept of home care in the Czech Republic (it was prepared and published in the Ministry of Health Bulletin No. 11/2020 The concept of home care in the Czech Republic).

**National Nursing Procedures** (NOP), the first nine National Nursing Procedures were issued, the intention of which is to unify the quality of nursing care and to provide a methodology for creating and updating local nursing procedures in the Czech Republic. NOPs are a set of minimum recommendations according to which health care providers can create their own nursing procedures to ensure uniform, quality and safe care.

**Increasing the competencies of nurses** and selected non-medical health professionals. Proposals for amendments to laws, namely the Act on Public Health Insurance No. 48/1997 Coll. and Act No. 268/2014 Coll., regarding Medical Devices, were discussed and proposed, but the current epidemiological situation postponed their further discussion in the Parliament of the Czech Republic.

Campaign study Nursing - a joint project of the Union of Employers' Associations of the Czech Republic and the Ministry of Health of the Czech Republic with the aim of attracting young people to study at secondary and higher vocational nursing schools. https://www.studujzdravku.cz/o-projektu/ https://www.osetrovatelstvi.info/ministr-vojtech-prace-ve-zdravotnictvi-masmyslmeli-bychom-to-ukazat-mladym-lidem/.

12.5. - symbolic thanks to all healthcare workers on the occasion of the International Nurses' Day (Minister of Health, Chief Nurse of the Czech Republic and director of the Czech WHO Office applauded all nurses), in cooperation with ČBK and ERCensured the ringing of church bells throughout the Czech Republic and sirens of all emergency vehicles wnt off to commemorate nurses and their efforts throughout the country.

#### **Upcoming activities:**

- The concept of nursing













# ${\bf 2. \ Activities \ of \ professional \ organizations \ within \ the \ Nursing Now }$ campaign

Prepared by:

Association of University Educated Nurses - Mgr. Jana Manhalova, Ph.D.













#### Exhibitions "I am a nurse"

#### **JIHLAVA**

The travelling exhibition "I am a nurse", which is part of the worldwide NursingNow campaign, visited Jihlava. It was located in the Blue Corridor of the Jihlava Hospital until 31 August 2020. The exhibition was ceremoniously opened on 2 July 2020 at 1 pm by the director of the Jihlava Hospital, MUDr. Lukáš Velev and the Deputy of Nursing Care Mgr. Jarmila Cmuntova. Both representatives of the management of the host hospital spoke with respect for the work of nurses and expressed their pleasure regarding the fact that the exhibition supports the visibility of the importance and irreplaceability of nurses. Prof. Mgr. Jindřich Štreit Dr.h.c., as the creator of the exhibition, took part in the official opening of the event. He emphasized that without the Association of University Educated Nurses, especially its vice-president, Mgr. Zdenka Mikšová, Ph.D. and Mgr. Libuše Winklerová, the exhibition would not have been created. The whole opening was accompanied by Ondřej Molva, a student of the 5th year of the 3rd Faculty of Medicine at Charles University in Prague. The head nurse of the Urgent Income, Mgr. Hana Hladíková expressed her pride in working in the nursing profession.

Representatives of the Regional Authority of the Vysočina Region, Ing. Soňa Měrtlová, Head of the Health Care Department, and Deputy Governor Ing. Vladimir Novotny also spoke. We also welcomed the Vice-Rector of the Jihlava Polytechnic University, Mgr. Alena Štěrbová and Deputy Head of the Department of Health Studies, PhDr. Lenka Gőrnerová, Ph.D.

The regional newspaper Jihlavské listy informed about the exhibition, whose editor and chief took part in its opening https://www.jihlavske-listy.cz/clanek31383-streitovy-fotografie-mapuji-praci-sester.html?komentare=vse

and the editor of Czech Radio Vysočina invited the author of the photographs to her studio https://vysocina.rozhlas.cz/na-svem-fotografovani-hledam-pekne-i-kdyz-se-lidem-casto-zdaji-me-fotografie-8242185?fbclid=IwAR3TJWiP0C8Q-

P0L8FzIToGWhzJsOMPfHskuAA8xQcQ65-

Above all, we enjoyed the large number of nurses working in our hospital. Through the exhibition and the ceremonial opening, we wanted to thank them for their work, spend a pleasant day together and encourage a new awareness of why we are nurses.

















#### **NOVY JICIN**

On October 2, 2020, another of the travelling exhibitions "I am a nurse" took place at the Beskydy Theater in Nový Jičín.

The opening of the exhibition took place on the occasion of the celebrations of the 70th anniversary of the founding of the medical school in Nový Jičín. Traditionally in the spirit of NursingNow and with the participation of the author of the photographs prof. Jindřich Štreit and a representative of SVVS, this time its vice-president Mgr. Zdenka Mikšová, Ph.D officially opened the event.

The organization of the exhibition was initiated by the director of the Mendel School PhDr. RanátaVažanská in cooperation with the Association of University Educated Nurses. The opening of the exhibition was attended by important guests and representatives of the Moravian-Silesian Region, the Mayor of Nový Jičín and the management of the Hospital in Nový Jičín.













The opening took place in a joyful, peaceful atmosphere, despite the unhappy epidemiological situation and its resulting imposed measures. Visitors viewed the exhibited photographs with interest and appreciated the beautiful presentation of the nurse's profession.





#### **VSETÍN**

The aim of the travelling exhibition of photographs I AM A NURSE, which visited Vsetín, was to pay tribute to the work of nurses and highlight their contribution to society. It was at the Vsetín Hospital that some of the photographs were taken, and this was also the place where their author, a prominent Czech photographer of world importance, Professor Jindřich Štreit, was born. The exhibition was on display on the ground floor and first floor of the new shopping gallery on Smetanova Street (Smetana's Shopping Gallery). Due to the current coronavirus crisis, it was more current than ever!















For the International Year of Nurses and Midwives, several events were planned at the Vsetín Hospital, the aim of which was to increase the prestige of the profession of nurses and midwives, as well as to reach students and emphasize to everyone how important nurses are and their work is. But the coronavirus pandemic changed their plans. What they had to do, like everyone else, was to change their system of work from day to day and fight the coronavirus. They reopened the infectious inpatient station, but also another station for suspicious patients, and introduced a station at the entrance to the hospital premises and the polyclinic. They stayed at work longer in concern to the health and wellbeing of their patients. The profession of a nurse has returned to prominence, and therefore, in connection with the NursingNow 2020 campaign and the increase in the prestige of nurses in the eyes of the public, they made two videos:

The first mainly presents the work of nurses in internal medicine: <a href="https://www.youtube.com/watch?v=Wj4uvNW8fbE&list=PLjVzVMfqoLI\_qfiQlUCVBybRG">https://www.youtube.com/watch?v=Wj4uvNW8fbE&list=PLjVzVMfqoLI\_qfiQlUCVBybRG</a> zXXL0SLV&index=2

The second was originally intended to present nurses' work during medical operations, but the current situation has changed these original intentions, so in the end, it is called "We are fighting coronavirus":

 $\frac{https://www.youtube.com/watch?v=WGtKOsZQHgk\&list=PLjVzVMfqoLI\_qfiQlUCVBybR}{GzXXL0SLV}$ 

#### ZLÍN

On October 15, 2020, the Family-Health-Disease conference took place on the premises of the Faculty of Humanities at TBU, which also included a vernissage of Jindřich Štreit's photographs.

https://rzn.utb.cz/cs/vernisaz

#### Conference

On September 17, 2020, a congress took place with international contributions - The Journey of Cognition and Education in Nursing XI was held, which was dedicated to NursingNow.

#### Other activities

**COOPERATION WITH STUDENTS** 

The transformation of nursing care in the 21st century

Author: Bc. Barbora Černá

Supervisor: Mgr. Věra Olišarová Ph.D











The NursingNow campaign is currently underway around the world. And that's why we responded to this fact and got involved. One of the goals of this project is to introduce the work of nurses to the public and thus increase the prestige of this profession. In connection with this, an exhibition called "I am a nurse" travelled around the Czech Republic. These emotional photographs were taken by the world-famous photographer Jindřich Štreit. The guarantor of this opening was the Association of University Educated Nurses headed by President Mgr. Jana Manhalova, Ph.D.

In qualitative research in the form of semi-structured interviews, we concluded that the transformation of nursing care at present is mainly due to scientific and technical developments. When we think about it, we find that development, science and technology are reflected more and more in nursing, and thanks to that it brings us a lot of innovations. These relate not only to the education of general nurses, but also appear in the aids that nurses use, in the uniforms they wear, but also in the public's view of the nurse. People often do not view this beautiful profession as we nurses would imagine. These facts were also reflected in the findings from our research survey. This is even though the informants in most cases described the profession of a nurse as prestigious. They also pointed to the lack of nurses. Therefore, we were interested in their opinion and we wanted to know how to solve the current situation. What can be done to have more nurses? How to attract young people to the study of this field? How to get the nurse profession the deserved prestige? The answers of the informants most often answered: "there should be more talk about the work of a nurse." Therefore, we decided to use this output to bring the work of a nurse closer, not only to the public but also to potential applicants to study this field.

We were inspired to publish the book Nurses Remember by the Author Rozsypalová Marie, Svobodová Hana and Zvoníčková Marie from 2006. A part of this publication contains the testimonies of nurses. The reader can thus get into the medical environment during reading and immerse themselves in the meaning of this profession. We would like to try something similar. As part of the NursingNow project, we propose that the Association of University Educated Nurses publish a publication or brochure on the testimonies of 21st-century nurses. In their statement, nurses should reflect on how different nursing care is today, what makes their profession beautiful, and also describe the everyday life in a nurse's uniform to the reader. Among other things, the research in the diploma thesis from Černá (2020) from ZSF JU revealed that the public would like to be more informed about the profession of a nurse. That's why we invited the nurses to get involved in this little project. We asked them to give a brief description of everyday life of their work, to reflect on what has changed in terms of nursing care in the 21st century and what makes their profession beautiful and unique.

#### CANCELLATION OF THE SVVS CONFERENCE

Due to the current epidemiological situation, the SVVS Presidium cancelled the conference Nurse in the Changes of Time IV, which was to take place on October 22, 2020, at VZŠ Prague. The Presidium is evaluating the epidemiological situation and will inform you well in advance (at least 8 weeks) about its alternative date.

#### SHARING INFORMATION FROM NN

Nightingale Challenge review, Nightingale Challenge Global Experience webinar











**VIDEO** - About nurses, for nurses on the International Day of Nurses: <a href="https://www.svvs.cz/udalosti/202-jsem-sestra">https://www.svvs.cz/udalosti/202-jsem-sestra</a>

#### CREATION OF THE CATALOG I AM A NURSE

In December 2020, the I am a Nurse Catalog was published, which presents the work of nurses through photographs by the prominent photographer Professor Jindřich Štreit. This is a project that follows the successful exhibition I am a nurse, which was initiated and organized by SVVS in cooperation with Professor Štreit.

The catalogue presents not only photographs from the exhibition, the collection is expanded by another 10 works of art. It also contains a "word to the nurses" of representatives of hospitals where the photography for the exhibition took place, representatives of professional nursing organizations and nurses' educators. The catalogue is a dignified and a valuable celebration of the work of nurses, photographs document everything that their work brings: empathy, cooperation, responsibility, concentration, fatigue, help, demandingness, professionalism, technical skill, hope, love, beauty, usefulness, diligence, emotions, expertise, collegiality, precision, sharing, and harmony. It was established with the financial assistance of partners: the Association of University Educated Nurses, the Czech Association of Nurses, the Professional and Trade Union of Healthcare Professionals, Olomouc University Hospital, Vsetínské nemocnice, a.s., AGEL Středomoravské nemocniční, a.s., AGEL Šternberk Hospital, Faculty of Health Sciences UP in Olomouc, Faculty of Health and Social Sciences in České Budějovice and Mendel Secondary School in Nový Jičín.

The originally planned baptism of the I am a Nurse Catalog, which was to take place on 1 December 2020 on the occasion of the opening of the I am a Nurse exhibition at the Olomouc University Hospital, was cancelled due to the epidemiological situation related to Covid-19. It will take place as soon as the epidemiological situation in the Czech Republic allows it to.













### 3. University activities within the NursingNow campaign

#### Prepared by:

The Association of University Educators in Non-Medical Health Professions in the Czech Republic - prof. PhDr. Valérie Tóthová, Ph.D. PhDr. Hana Svobodová, Ph.D.











#### 3.1. Masaryk University in Brno, Faculty of Medicine

#### NursingNow campaign/project - an overview of activities

Concerning the epidemiological situation, the restriction of contact meetings and the limited movement of students on the campus of the Medical Faculty of Masaryk University in the spring, online activities were supported and subsequently the use of printed roll-ups was deployed.

- 1. A special roll-up was prepared for the presentation of the NursingNow campaign
- 2. Implemented podcast Stetoscop focused, among other things, on non-medical study programs (so far Midwifery, and a podcast with the chairwoman of the AS LF MU, who is the general nurse through whom the NursingNow campaign was publicized.
- 3. The NursingNow project was presented as part of its day-to-day operations on the campus of Masaryk University in Brno. The aim was to present the project and the work of general nurses and midwives on a daily basis with a specially designed roll-up.
- 4. A roll-up was presented during students entrance exams, student enrollments and at the beginning of their studies ceremonial opening: September 2020.
- The 5th NursingNow project was also mentioned during the online Ph.D. on October 9, 2020
- 6. The peak of activities in support of NursingNow is planned for November 2020, when a podcast will be launched (within the podcast of the Faculty of Medicine, Masaryk University Stethoscope) dedicated to this year's nurses and information about the NursingNow project on a national and international scale.
- 7. All students of non-medical study programs at LF MU were acquainted with the NursingNow project employing an informational text with links to the Stethoscope podcasts by e-mail and on the LF MU Facebook profile page.















# 3.2. The Faculty of Health and Social Studies, the University of South Bohemia in České Budějovice

#### **International Nurses Day**

In front of the town hall on the main square in České Budějovice, an event for the public took place on 12 May 2019, during which medical students measured blood pressure, pulse, BMI, and total fat, cholesterol, and sugar. It included advice on a healthy lifestyle. The aim of the event, which the faculty organizes every year during the occasion of International Nurses' Day, is also to point out that general nurses not only work in medical facilities but also contribute to improving the health of people around them.



#### **Collection for the Czech Day Against Cancer**

On May 15, 2019, the Mamma HELP organization organized a nationwide public collection for the Czech Day Against Cancer. Orange fabric flowers, which are already a well-known symbol, were also sold on the streets of České Budějovice by 26 ZSF JU students. The main topic was the prevention of lung tumors, but the event also referred to the important role of nurses in education for disease prevention.















#### It is healthy not to smoke

On the occasion of World No Tobacco Day, an event called Healthy Is Not Smoking took place at ZSF JU on 31 May 2019. People listened to five interesting lectures for the public. In the lobby, the students offered those interested in measuring selected health indicators and showed them on an impressive model what a newborn whose mother was a heavy smoker during pregnancy could look like.



#### Mattoni 1/2 Marathon České Budějovic

The students of ZSF JU took a very significant part in the 8th year of the České Budějovice half marathon, which took place on 1 June 2019 in Č. Budějovice. They provided professional service to runners and visitors, as well as counseling and various measurements of health values at the stand of the University of South Bohemia. It was offered by the Center for the Prevention of Civilization Diseases at the ZSF JU, while counseling and measurements were provided by students studying the field referred to as General Nurse. In this way, ZSF JU joined the worldwide NursingNow CR project.















#### A day with the University of South Bohemia

On October 25, 2019, four hundred high school students from 15 South Bohemian schools came to the campus for the Day with the University of South Bohemia. Each of the faculties had a station there, from a wide range of offers of ZSF JU the organizers selected representatives of the fields of Paramedic and General Nurse to be highlighted. Among other things, the students discussed a healthy lifestyle with the visitors and offered measurements of pressure and BMI, which was taken advantage by not only high school students but also by university staff.

















#### 3.3. Technical University of Liberec, Faculty of Health Studies

#### The year 2019

#### **International Nurses Day**

The Faculty of Health Studies of the Technical University of Liberec has also prepared a presentation of the NursingNow campaign for the International Nurses' Day 2019. As part of this event, this worldwide project was presented to the professional public, including the provision of promotional materials.

See https://www.fzs.tul.cz/novinky/9/detail/





#### **World Health Day**

World Health Day was supported by FZS TUL with its event on Náměstí Dr. Edvard Beneš on 4 April 2019. The NursingNow campaign and the faculty ambulance were introduced to the public. Those interested were also allowed to measure and evaluate their blood pressure, blood glucose levels, and the amount of body fat in their bodies.

See https://www.fzs.tul.cz/akce/9/download/1



















#### **World Hand Hygiene Day**

On 22 May 2019, the Faculty of Health Studies at TUL organized the preventive event World Hand Hygiene Day at the university, where the NursingNow campaign and the contributions of nursing were also presented as part of this activity. See <a href="https://www.fzs.tul.cz/novinky/15/detail/">https://www.fzs.tul.cz/novinky/15/detail/</a>



#### **World Hypertension Day**

On 17 May 2019, FZS TUL organized the World Hypertension Day, which was intended for the public. Students of the 3rd year of the General Nurse study field also took part in this activity. As part of this event, the NursingNow campaign was introduced and also offered the possibility of measuring and evaluating blood pressure, blood glucose, and more. See <a href="https://www.fzs.tul.cz/novinky/17/detail/">https://www.fzs.tul.cz/novinky/17/detail/</a>



#### Science Fair (Academy of Sciences of the Czech Republic)

On 6–8 6, in 2019, the Faculty of Health Studies TUL participated in the Science Fair in Prague, organized by the Academy of Sciences of the Czech Republic. The NursingNow project was also presented on this occasion. See <a href="https://www.fzs.tul.cz/novinky/23/detail/">https://www.fzs.tul.cz/novinky/23/detail/</a>















#### XI. Liberec Conference of Non-Medical Branches and XII. Student Scientific Conference

On October 30, 2019, FZS TUL organized the traditional XI. Liberec Conference of Non-Medical Branches and the XII Student Scientific Conference, where, in addition to the Minister of Health, the students along with Mgr. Alice Strnadová, MBA and PhDr. Martina Šochmanová, MBA took over the auspices in connection with the NursingNow campaign. Participants were introduced to the main goals of the campaign and the importance of the general nurse profession. Throughout the conference, the campaign was presented not only orally, but also in the form of posters.

See: https://www.fzs.tul.cz/novinky/28/detail/





#### Mental Health Day; Night of Scientists; Meetings with health service providers; Open Day

The NursingNow campaign was further popularized in other FZS TUL activities, during such events as were the national event Mental Health Day (April 8, 2019), Scientists' Night (September 27, 2019), Meetings with Health Service Providers (October 9, 2019), and the Open Day (February 27 and November 23, 2019).













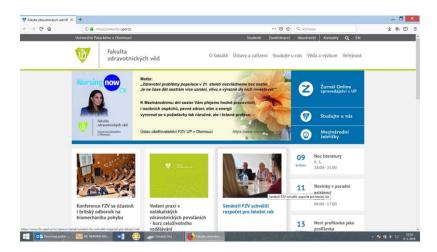




#### 3.4. Palacký University in Olomouc, Faculty of Health Sciences

#### **International Nurses Day**

On May 10, 2019, nursing students in the spirit of the NursingNow event congratulated all the head nurses of the individual clinics of the University Hospital OL (30) - see below for all these congratulations. The greeting card was supplemented by a printed version of the NN logo and a beautiful rose. The congratulations were published on the faculty's website from 9.5.2019 to 16.5.2019.



### 3.5. Silesian University in Opava, Faculty of Public Policy

#### **Prevention Day**

Nov 28, 2019

The Prevention Day focused on the overall health literacy of the public in the Breda shopping center in Opava. As part of the event, blood pressure, blood glucose levels, and body weight were measured, focusing on the amount of fat in the body in general. Participants could try breast and testicular self-examination on phantom patients. The whole event was of a preventive nature and was carried out in cooperation with the Silesian Hospital in Opava.

#### Job Day for employers and general nursing students

6. 2. 2020

The event took place in cooperation with a total of eight medical facilities from the Moravian-Silesian Region. The aim was to introduce nursing care in individual medical entities, highlighting the position of nurses and their competencies. The main topic of the whole meeting was reflection and discussion about the current roles of the nurses and their needs.













#### 3.6. The University of Ostrava, Faculty of Medicine

## $1) \ A cademic \ year \ 2019/20 \ - \ dissemination \ of \ the \ NursingNow \ project \ to \ students \ within \ education$

During the academic year 2019/20, information about the NursingNow project was provided to students of all nursing study programs/fields.

#### 2) 2019 - 2020 - publication of the NursingNow project on the LF OU website

During the academic year 2019/20, information about the NursingNow project was published on the website of the OU Faculty of Medicine.

- 3) November 29, 2019 presentation of the NursingNow project to high school students Students of the Matiční gymnázium Ostrava were introduced to the NursingNow project during an excursion to the Institute of Nursing and Midwifery, Faculty of Medicine, and University of Ostrava
- 4) March 3, 2020 a reference to the NursingNow project at an international workshop At the beginning of the international workshop Missed Nursing Care and Patient Safety, the participants were briefly presented with the NursingNow project and its relationship to the Missed Nursing Care project taking place in 2020.

#### 2020

Other planned actions in 2020 did not take place due to restrictions resulting from the COVID-19 pandemic.

#### 2019 - 2020 - publication of the NursingNow project on the website of LF OU

















## 5) November 29, 2019 - presentation of the Nursing Now project to grammar school students

Exkurze studentů

Matičního gymnázia v Ostravě
na Ústavu ošetřovatelství a porodní asistence
LF OU

## Role sestry v 21. století

Ostrava 21. 11. 2019

















#### 6) March 3, 2020 - a reference to the NursingNow project at an international workshop









#### COST Action 15208 RATIONING - MISSED CARE: An international and multidimensional problem

#### International workshop

MISSED NURSING CARE AND PATIENT SAFETY

Data: March 3rd 2020

#### Ostrava

Czech Republic

#### HOST ORGANIZATION

University of Ostrava, Faculty of Medicine, Department of Nursing and Midwifery, Czech Republic

#### WORKSHOP VENUE

Faculty of Medicine, University of Ostrava Department of Nursing and Midwifery Syllabova 19 703 00 Ostrava Czech Republic

#### WORKSHOP AIMS

- To enhance the knowledge on missed nursing care and how to prevent or reduce missed nursing care in healthcare setting.
- . To understand and analyze the way how to reduce levels of missed or rationed nursing care through supportive workplace environments.
- To encourage the involvement of nurse managers in promotion of patient safety through minimizing missed nursing care.
- · To promote discussion on professional practice environment and patient safety.

#### TARGET AUDIENCE

Nurse managers, registered nurses, nurse educators, health policy makers PhD students, master students in nursing or health sciences field

#### REGISTRATION

Registration required by sending application form on e-mail renata.zelenikova@osu.cz.

Deadline for registration is: February 14th, 2020

#### WORKSHOP FEE

Participation is free of charge.













#### 3.7. University of Pardubice, Faculty of Health Studies

#### A series of medallions for our successful graduates

A series of medallions have been issued for 6 successful FZS graduates from various areas of work in non-medical health professions. These medallions are presented on the faculty website and social networks (Facebook, Instagram). <a href="https://fzs.upce.cz/fzs/profese-oboru-osetrovatelstvi">https://fzs.upce.cz/fzs/profese-oboru-osetrovatelstvi</a>

#### A banner and poster with a logo and campaign support

A banner and poster with a logo and support of the campaign - is part of events organized by the faculty.

Take advantage of the Open Doors Day on the 7th of December 2019 and the 16th of January 2020, The Congress of the Czech Society for Wound Treatment on the 23rd and 24th of January 2020, The Radiological Colloquium, on the premises of the Faculty during the regular workdays and 20 events during the academic year 2019/2020.



#### Name tags

Name tags with the NursingNow logo for representatives of FZS UP at events organized by the faculty.

#### **Nightingale Challenge**

The International Conference - due to the epidemiological situation occurring during the international conference

FZS UPa was registered as a campaign partner, a management course was prepared on April 22, 2020, as part of an international conference.

 $Communication\ courses\ -\ implementation\ of\ Communication\ courses\ for\ hospitals\ belonging\ to\ the\ regional\ holding\ (implementation\ in\ February)-Implemented$ 

#### Faculty website and notice board at the faculty

Direct campaign support on the faculty website: <a href="https://fzs.upce.cz/cepez/podporujeme-nursing-now">https://fzs.upce.cz/cepez/podporujeme-nursing-now</a>

Notice boards at the faculty with the campaign logo and supporting articles from individual fields of study/health professions.













#### **Topics of final theses**

As part of the initiative, 10 topics of final theses focused on general nurses and midwives (their quality of life, health, resistance to stress, competencies, and presentation in the media) were announced in the academic year 2019-20.

#### 3.8. University of West Bohemia in Pilsen, Faculty of Health Studies

# 7. 5. 2019 - the 10th year of the national conference The Way of Cognition and Education in Nursing and the spring conference ČAS, Pilsen Region with the subtitle "Care for caregivers" - report on the conference

On 7 May 2019, the tenth jubilee year of the Journey of Cognition and Education in Nursing Conference and the spring conference of ČAS took place. The conference was intended for students in the field of nursing and midwifery, general nurses and midwives, and other Non-Medical Health Professionals as well as people working in education in these fields, and non-medical health professionals. The conference was attended by almost 90 participants from all over the Czech Republic. Associate Professor PhDr. Marie Trešlová, Ph.D., gave a presentation on the "NursingNow" event, mentioned the main pillars of nursing development, milestones of modern nursing, and also the myths of Czech nursing (time and system of education and more). Photos from the conference: presentation by doc. Trešlové, Ph.D. NursingNow, below:



Preview of FB - FZS UWB in Pilsen - information "NursingNow"















## 28.11.2020 - 5th Student Scientific Conference of the Department of Nursing and Midwifery, Faculty of Health Studies, UWB in Pilsen

The Student Scientific Conference was held with the support of the UWB project (SVK1-2019-011). Extensive participation in the conference once again proved that there is interest in scientific research regarding nursing. The guest of the conference was Ing. Mašínová, Ph.D., DBA, LL.M., who gave a presentation on the Involvement of Crisis Interventions and Peers in the Psychosocial Support Program within the University Hospital Pilsen. She also mentioned the ongoing world campaign "NursingNow", its mission and mentioned the preparation of an exhibition related to the campaign, in which the FZS UWB in Pilsen and the University Hospital Pilsen will participate. The exhibition will be held in May 2020.

Photos from the conference below:



#### **Exhibition "Starring the Nurse".**

On the occasion of the Year of the Nurse, when we commemorate 200 years since the birth of Florence Nightingale, the University Hospital Pilsen has prepared a unique exhibition entitled In the main role of the Nurse in the University Hospital Pilsen. The partners of this exhibition are SZŠ and VOŠZ in Pilsen and the Faculty of Health Studies UWB in Pilsen. Nine two-sided panels guide visitors through the history of nursing and present the profession/mission of the nurse. The traveling exhibition is part of the global NursingNow project, which aims to raise awareness of the nursing profession, and will gradually be seen throughout publicly accessible places in Pilsen.

Previews of the exhibition panels:

























# 17. 9. 2020 - 11th year of the traditional congress The Journey of Cognition and Education in Nursing and the spring/autumn conference of the Pilsen ČAS Region with the subtitle NursingNow.

The event was organized by the Department of Nursing and Midwifery FZS ZČU, FN Plzeň, ČAS - Region plzeňský, and ČKPA. A number of important guests spoke at the conference, such as the winner of the Florence Nightingale Award for the Development of Nursing Nina Müllerová and the former Minister of Health Dana Jurásková. The conference participants rated it as very successful, Professor Vokurka concluded that "despite all the defined and recommended procedures, state-of-the-art instruments and aids - the personality, character, and experience of the nurses is a crucial, most important and a valuable attribute." which also took place in a crucial year for non-medical health professionals, when we commemorate the 200th anniversary of the birth of the founder of modern nursing, Florence Nightingale, and culminate in the worldwide NursingNow campaign.

#### Photos from the conference:











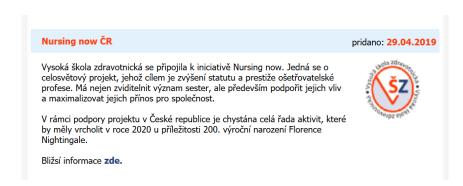




#### 3.9. University of Health, o. P. S., Duškova

#### **NURSING NOW activities:**

1. Information on the involvement of the University of Health in the NN initiative on the website and FCB of the school.



2. Inclusion of information on the initiative in which the University of Health is involved during the enrollment of first-year students at the beginning of the academic year.



3. In the academic year 2019/2020, the activity is limited to handing out a leaflet within the state final examination to future graduates













#### 3.10. Charles University in Prague, 2nd Faculty of Medicine

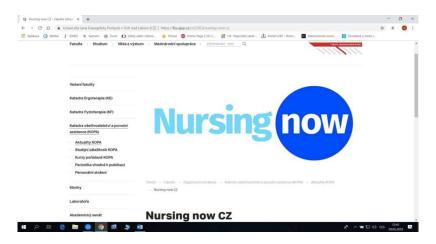
#### **Conference**

Under the auspices of Nursing Now CR, a conference was held at the 2nd Faculty of Medicine.



## 3.11. Jan Evangelista Purkyně University in Ústí nad Labem, Faculty of Health Studies

Information about LV was passed on to students and published on the faculty's website. Within NursingNow, third-year students prepared seminar papers on the topic of LV, interesting reflections were published in the first issue of the journal Praxe. We are happy that young people get involved and have an interest in their great profession!









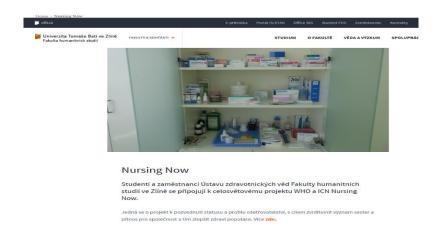






### 3.12. Tomas Bata University in Zlín, Faculty of Humanities

#### **Information on the faculty website**



#### Conference

Under the auspices of NursingNow CR, a conference was held on the topic: Conference Palliative and Hospice Care October 8, 2019



#### **Family-Health-Illness Conference**

On November 19, 2020, an online traveling international conference Family - Health - Illness was held. The conference also included the opening of an exhibition by the world famous photographer prof. Mgr. Jindřich Štreit, Dr.h.c., NursingNow (I am a nurse).

Link: https://fhs.utb.cz/aktuality-akce/konference-rodina-zdravi-nemoc-3/













#### 3.13. Charles University in Prague, 3rd Faculty of Medicine

Conference on the 30th anniversary of the Velvet Revolution at the 3rd Faculty of Medicine, Charles University - "Education of nurses 30 years later...".

November 29, 2019, from 9.00 to 14.00 in the Syllabus lecture room of the 3rd Faculty of Medicine, Charles University



Whether a nurse is educated from a higher vocational school, or even from a secondary school, or whether it is desirable to have a nurse with a university degree, such topics are still debated, even after 30 years in which a number of changes have taken place. The question is whether the changes have always been beneficial to the profession or rather detrimental to it. What is important in this controversy, however, is that nursing has advanced hand in hand with medicine and requires a nurse educated and prepared to face the demands of practice, not only in the practical field but mainly in the field provided by the university - and that is a connection between knowledge, attitudes, and skills which are all interconnected in their importance as a whole. Studying at a university requires in-depth knowledge in the medical, nursing, and humanities fields, which are a prerequisite for understanding changes during illness and a basis for a nurse to understand conditions and anticipate reactions and changes before a doctor is within reach. The increase in the competencies of nurses, which have recently been seriously discussed and this vision is already on the verge of realization, was informed by the present Minister of Health of the Czech Republic, Mgr. et. Mgr. Adam Vojtěch, MHA, and Mgr. Alice Strnadová, MBA, Director of the Department of Nursing and Non-Medical Branches of the Ministry of Health of the Czech Republic. Such a change requires a nurse not only prepared in practical terms, but a nurse who performs activities and tasks for which he or she is well trained, but mainly understands why he or she does it, can explain, logically derive, and predict such things based on knowledge. There are many examples of so-called advanced practitioner positions in developed countries, and of course, the need for these nurses is based on sufficiency, resp. shortage of doctors in the regions concerned. There is a need for someone to provide appropriate care, and perhaps with a prescription of aids or medications for the chronically ill. Julia Köppen, BScN, MScPH, from Technische Universität in Berlin, presented the changes in nursing education in Germany. A significant change in the concept of education is the result of the international study RN4CAST, which showed that every 10% increase in nurses with a bachelor's degree will reduce the risk of death of patients by 7%, which is based on the study of prof. Linda Aiken published in the Lancet in 2014. In this context, Julia Köppen noted that the Institute of Medicine recommends increasing nurses with a bachelor's degree to 80% by 2020!

Educators need to look at both the employer, the head nurse of the hospital, or the doctor as the nurse's closest collaborator. They all presented their views on the changes that had taken place or were planned at the conference, and it was clear from the communication that a partnership based on trust, mutual respect, and cooperation is the basis for the success and satisfaction of all, especially our patients.













And one remark through the words of the representative of modern Czech nursing, doc. Marta Staňková, who encouraged changes in the education of nurses in the early 1990s, in her visionary foresight in the education of nurses, she already saw a necessary change that would enable the comparability of the qualifications of our and foreign nurses. She exhorted: "We must not be afraid of interfering in the education system itself!" After thirty years, we are again on the threshold of change and we will not get anywhere by denying reality. Doc. Marta Staňková received a Commemorative Certificate from the 3rd Medical Faculty of Charles University in memoriam for her lifelong contribution to the field of Nursing in the Czech Republic and Nursing Education at the 3rd Medical Faculty of Charles University.

PhDr. Hana Svobodová, Ph.D. Head of the Institute of Nursing, 3rd Faculty of Medicine, Charles University

































### 4. Hospital activities within the NursingNow campaign

Prepared by: individual hospitals in the Czech Republic











#### 4.1. Olomouc University Hospital

The exhibition of photographs "I am a nurse" has started. Awaiting its journey around the Czech Republic

January 7, 2020

Tribute to the demanding profession of nurse. In short, this is the basic goal of Jindřich Štreit's exhibition of photographs entitled I am a nurse, which was launched on Tuesday, January 7, 2020, with great public interest and the participation of leading representatives of professional organizations and public life in the Šantovka Gallery in Olomouc. The traveling exhibition, initiated by the Association of University Educated Nurses, is the main Czech event within the worldwide NursingNow campaign.



Jindřich Štreit photographed nurses in real work situations during the period from May to July of 2019 at various clinics and departments of the Olomouc University Hospital, the Šternberk Hospital, the Vsetín Hospital, and the Sv. Lukáš Hospital in Ostrava. More than four thousand images were created, from which the organizers selected 24 photographs for the exhibition. The guests of the vernissage agreed that Štreit's photographs show how demanding and irreplaceable the work of general nurses is. "From all the photos you can see the amazing professionalism and at the same time a great deal of heart that the nurses dedicate to their work. Such a tribute to their profession is a huge satisfaction for them, "said Roman Havlík, director of the Olomouc University Hospital. "Believe that our clients are also increasingly aware of the importance of your work," he added. "In recent months, I have been an almost daily guest in hospitals, not only as a photographer. And every time I was fascinated by the grace with which the nurses can handle such demanding and complex work. I have to pay them really deep compliments for what they do. They are strong women and men that we need every day, but after their working day, they often have another difficult shift, because they are also mothers, fathers, husbands and wives. I hope that the exhibition can help the political representation to realize that the













position of the nurses should improve even further, "said Jindřich Štreit. He emphasized that the vice-presidents of the Association of University Educated Nurses Zdeňka Mikšová and Libuše Winklerová had the main share in the creation of photographs. "These two ladies approached me with an idea and stood at the birth of the project. It wouldn't have come into being without them, "said the renowned photographer.

Tuesday's opening was attended by a number of important guests, such as the head nurse of the Czech Republic Alice Strnadová, deputy governor of the Olomouc region Dalibor Horák, president of the Association of University Nurses Jana Maňhalová, president of the Czech Association of Nurses Martina Šochmanová, chairman of the Professional and Trade Union of Nurses and the Dean of the Faculty of Health Sciences UP in Olomouc Martin Procházka and also representatives of the hospitals where the photography took place - in addition to the director of the Olomouc University Hospital Roman Havlík also the director of the Vsetín Hospital Věra Prousková and the director of the Šternberk Hospital Katarína Bučková

Jindřich Štreit's photographs will be exhibited in the Šantovka Gallery until the end of January. Then the exhibition will gradually head to Ostrava, Zlín, České Budějovice, Hradec Králové, Ústí nad Labem and it's last stop will be Prague, where the NursingNow campaign will culminate in May to commemorate the 200th anniversary of the birth of Florence Nightingale, the founder of modern nursing.

































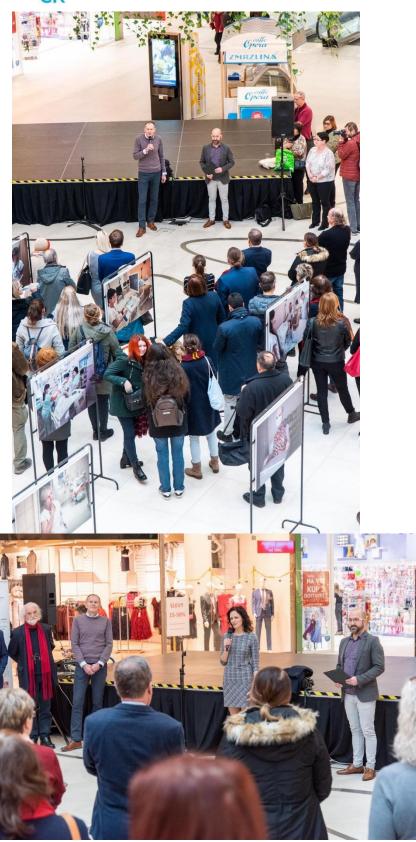






































Ing. Bc. Andrea Drobiličová Olomouc University Hospital











## 4.2. General University Hospital in Prague

#### **Education 2020**

Education 2020

#### **Specialized Education**

- Specialized education in the field of Intensive Care
- Specialized education in the field of Intensive Care in Pediatrics
- Organization and management in healthcare practical part OM7
- Specialized education in the field of Nursing Care in Psychiatry
- Specialization education in the field of nursing care in pediatrics
- Basics of clinical toxicology / Basic toxicological examinations

#### **Accredited certified courses**

- Management and leadership in a medical facility
- Negotiation and management of conflict situations for managers of medical facilities
- Basics of ECG and acute cardiology for general nurses, midwives in intensive care units, and paramedics
- Course for general nurses in gastroenterology and hepatology
- Care of a patient treated with assisted peritoneal dialysis
- Ultrasonography course for midwives
- Stoma care
- Comprehensive nursing care for wounds in adult and pediatric patients
- Mentor of clinical practice of nursing and midwifery
- Radiological physics in radiodiagnostics
- Patient care in angiology
- Intermittent catheterization of the bladder in nursing care
- Specific care for a patient with multiple sclerosis practical part
- Treatment of wounds and stoma in newborns practical part
- Nursing care for a patient after brain damage

#### Other courses

- Self-defense course for VFN employees
- Language courses for VFN employees in Prague
- An interactive experiential course of developmental care for newborns
- Yoga for employees so that their backs do not hurt

#### **Nursing documentation 2020**

We have successfully released new, simplified and user-friendly documentation:

- Short-term nursing documentation for adults
- Standard nursing documentation for adults
- Short-term nursing documentation for children
- Standard nursing documentation for children
- Nursing documentation for intensive care
- Nursing documentation for KARIM
- Nursing documentation in midwifery













- Nursing documentation for Neonatology
- Nursing documentation for Oncology

	VŠEOBECNÁ FAKULTNÍ NEMOCNICE V PRAZE, U NEMOCNICE 499/2, 128 08 PRAHA 2, IČO 00064165; TEL.: 224 961 111													F-UNZP-100		
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,				Poznámky:												

Example of the first page of nursing documentation for standard care for adults

#### **Nutritional care**

At our hospital, we focused on improving nutrition for patients and staff. We know that food acts in the prevention of the risk of so-called civilization diseases, especially obesity, type 2 diabetes, cardiovascular and oncological diseases. For this reason, we emphasize the appropriate composition of fats, reduction of sugars (mono - and disaccharides), and table salt, and we have increased the proportion of fiber, vitamins, minerals, antioxidants, and other bioactive substances that have a beneficial effect on the body. The diet in our hospital meets the principles of a healthy diet according to the recommendations of the WHO and other professional companies.







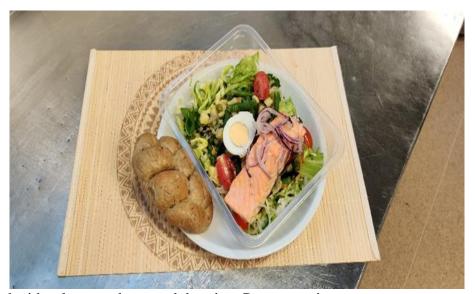








Baked fillet with lemon and millet with pearl barley and vegetables.



Nicoise salad with salmon and mustard dressing. Peasant croissant.

#### **Wound healing**

We have created a team of professional nurse consultants for wound healing. This team consists of a lead consultant and 23 general nurses. Our professional team creates nursing care procedures in the General Hospital setting, treats complicated patients, and passes on its experience to others. In the area of wound healing in VFN, we focused mainly on the prevention of skin damage in patients. In the form of workshops, we train middle management on innovations in wound care, pressure ulcer prevention, and incontinence dermatitis. We conduct workshops in an interactive form, participants will learn to apply prophylactic dressing and other modern materials to the treatment of wounds on the model. We create educational materials for nurses and other hospital staff to increase knowledge and ensure quality and professional patient care (for example, by a clear comparison of the diagnosis of pressure ulcers and incontinence dermatitis, which is often confused).



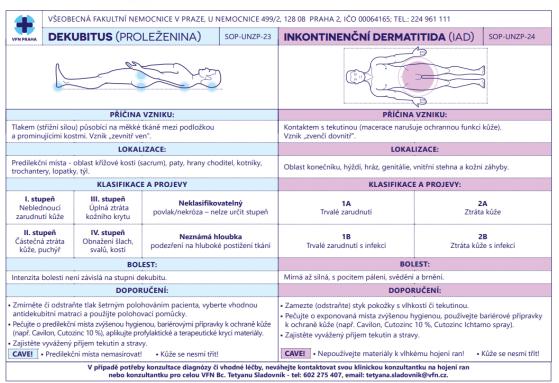












#### **The Ostomy Team**

We have created another professional team of specialist nurses for ostomy patients hospitalized in our hospital. This team consists of a lead consultant and 12 nurses. Our team of professional nurses actively creates and sets up nursing procedures for the care of ostomy patients, educates and cares for patients with ostomy. This team aims to provide quality and professional care to patients and to pass on their knowledge within and outside the hospital in the form of lectures and interactive activities.

### Nursing team support - Neonatology

At the beginning of 2020, we began publishing a journal for neonatology nurses to support communication and education for nursing staff. The magazine is divided into several parts. In the first part, we gradually began to introduce the individual employees of the department. We started with the management of the clinic and the nurses of the trainers, and we continued with the managers of the individual departments. This was followed up by a presentation of the department and gradually all employees or groups of nurses in the workplace. The next part is individual chapters on legislation concerning employment, such as vacation, e-incapacity, etc. We also introduced the cooperating organizations Apolinářská nedonošeňátka, Nedoklubko, Křižovatku, etc. Last but not least, we put an educational topic in the field of nursing or neonatology in each issue. We did not forget to welcome new employees who have come to us and also to say goodbye to those who are leaving. The whole concept is supported by nursing staff within the field of Neonatology and met with a very positive evaluation.

Mgr. Dita Svobodova, PhD., MHA General University Hospital in Prague









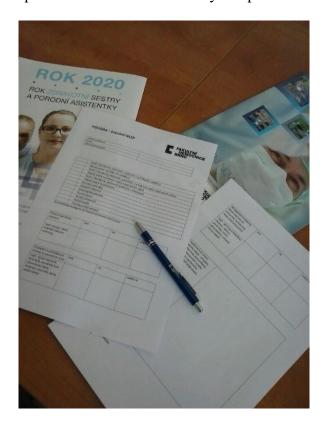




## 4.3. University Hospital Brno

#### Non-Medical Health Professionals Conference, or Successes of our department.

The top part of the celebrations of the Year of Nurses and Midwives was to be a conference, which focused its program on the presentation of the successes of individual departments of the University Hospital Brno from the perspective of Non-Medical Health Professionals. Just to show what the workplace is about, what it is proud of, and what we would like to tell others about us. Another goal was to appreciate the work of those non-medical health professionals who have achieved significant work success in recent years and thus have left their mark on the life of the University Hospital Brno. It did not depend on age, length of practice, or position, but on personal commitment, the effort to move one's field further, but also on patriotism, which is often the most powerful driving force even at work. The development of the epidemiological situation meant that on November 4, our nurses, midwives, but also rescuers, medical and radiological laboratory technicians, physiotherapists, social workers, and representatives of other professions did not meet personally. All preparations were in vain, the suggestions of those individuals who were to come to the podium for a medal, a bouquet, and applause remained in the drawers. No one dares to predict how long they will be left there. But such a difficult time will certainly reveal to us in the ranks of non-medical health workers other people, which we boldly label as personalities of the University Hospital Brno.















#### External meeting in Valeč

When a head nurse is in place, she is indispensable for her workplace. So when you need to be able to devote yourself completely to another activity, it is best to take it elsewhere. The conference rooms of the Valeč chateau complex have become such a place for business meetings of all Non-Medical Health Professionals FN Brno. The external meetings on 11 and 12 June 2020 were primarily held in a ceremonial spirit and there was no shortage of words of thanks for the work well-done by the nurses. Because the heads of Non-Medical Health Professionals in the Brno University Hospital work in three areas, it is rare for them to meet everyone. No wonder, then, that when the time came for rest and informal meetings, the exchange of views and experiences continued. It was one of the few events that during the coronavirus allowed for our nurses to enjoy to its fullest.















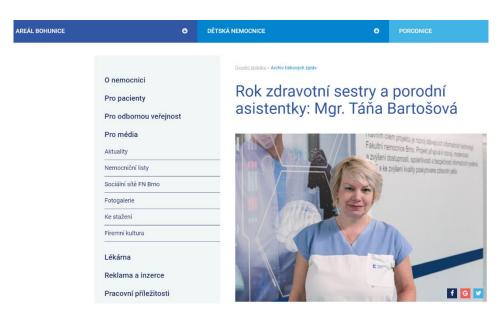






### **About Non-Medical Health Professionals on the Internet**

How else to let the world know what nurses the University Hospital Brno has than with the help of the Internet? We did not neglect this possibility, and through it, we published medallions of leading non-medical healthcare professionals as well as snippets from the lives of those whose work is something interesting, exceptional, and inspiring. People who share imaginary common doors often know little about each other. That is why, in support of the Year of the Nurse and Midwife, we also used the electronic weekly News of the Week, which every Friday is sent to more than 3,000 email boxes of hospital employees and is distributed in print form among others. In its pages are also descriptive articles about our Non-Medical Health Professionals.















Staniční sestra Kliniky infekčních chorob Jana Řezníčková: Z koronaviru mám respekt, ale ne strach



### With a heart in the palm of your hand

The first wave of coronavirus disease caused a second wave - a wave of solidarity within healthcare professions which created a shield against this aggressively spreading disease. This in turn created the event Srdíčka pro zdravotníky, in which lacemakers from all over the country took part in to create a ceremonial bobbin heart, which was a message of their support. 500 original bobbin hearts arrived at the University Hospital in Brno and were dedicated to nurses working there. We solely expect them to include an informal heartbeat in their work in addition to their professionalism. So let them have one spare heart! Even though it is made only of yarn.

















## What bothers us, we freeze

In cooperation with the company Mráz léčí, free entrances to the relaxation center were prepared for Non-Medical Health Professionals, which offers, among other things, a somewhat unusual possibility of regeneration - cryotherapy. Not all nurses found the courage to enter the freezer, but the invitation pleased most of them.

















### **Solo for nurses**

On February 29, 2020, lively fans of Brno University Hospitals met to dance at the traditional NF Vita Nova ball. This social event was also held in the spirit of the celebrations of the International Year of Nurses and Midwives. The projection on the walls of the dance halls contained many congratulations and thanks, and the solo for the nurses always meant a busy dance floor.

















#### Management praises were given out on International Nurses Day

May 12 events were held at all workplaces of the Brno University Hospital in the spirit of celebrating the work of nurses as part of their international day. Congratulations on social networks were intended especially for those who could not be given wishes in person.

12-13 May 2020, representatives of the management of the Children's Hospital of the Brno University Hospital visited the workplace with personal congratulations, a flower, and a small gift to all Non-Medical Health Professionals. The organizers managed to hide the reason for the visit until the last moment, so the tense expressions of the nurses working were replaced by expressions of pleasant surprise. It was interesting to watch the whole range of feelings that our nurses did not hide from the congratulators - joy, smiles, but also stiffness, which added seriousness to the whole act and there was also at least one tear dropped. This visit was met with a huge response and the Non-Medical Health Professionals evaluated it as an experience of honor, which they had not experienced in decades of practice. In many cases, they attached the same value to personal valuation and a handshake as much as to financial valuation.





























## <u>Teyschl Hall of the Children's Hospital as a means of resonance on International Nurses' Day</u>

From 12th to 15th of May, the Children's Hospital in Teyschl's Hall was decorated in such a way as to draw the attention of patients and visitors to the importance of International Nurses' Day and thus to the importance of those who followed in the footsteps of Florence Nightingale. As this is a medical facility with a children's clientele, decorations that were inherently close to children were deliberately chosen, so that their joy was the second, but not the secondary, effect of this event. In the early evening of the International Day, a panel with congratulations and thanks to all Non-Medical Health Professionals was installed in the hall, so this mediated congratulations welcomed even the earliest visitors. Even young patients, their parents, and visitors got the word out. They had the opportunity to express their evaluation of the work of the Non-Medical Health Professionals on the panel in the same place, to send them their congratulations and messages. They used it a lot and in a very nice way. Here is an example for all: Nurses, you're number one!



## A new atrium or relaxation should be an integral part of work and the workplace

As part of the occasion of the International Year of Nurses, a relaxation area - an atrium - was opened in the courtyard at the Children's Hospital in the spring months. Aware of the importance of even a short rest for our healthcare professionals, an environment was created from a previously unused place, which with its atmosphere seems to bring one an escape from the hospital world. Stone paths, full-grown fig tree shrubs, tall grass, trees, and the calm that guards the walls of hospital buildings from the noise of the city - all this is now available for our Non-Medical Health Professionals to enjoy during their breaks. For the convenience of visitors, the atrium was equipped with benches. Thanks to the Vita Nova Endowment Fund, visitors can borrow blankets that will take care of their thermal comfort. After all, even on colder days, lunch and coffee taste better in the fresh air.















#### History through fun

A permanent exhibition of instruments and tools, which come from the depository of the Children's Hospital, became a window into the history of nursing care. The exhibition is complemented by educational literature authored by nurses and periodic films from the history of this medical facility, which is very exceptional due to its focus on the children's clientele. Two cabinets, whose appearance does not deny their age in any way, filled with objects that we can no longer find in outpatient clinics and halls today. However, due to their thoroughness and ingenious purposeful design, they have not lost any of their importance and even though they are behind glass, they evoke respect. And because everything that happens at the Children's Hospital follows the needs of children, this exhibition also has a place that will delight the eyes of the little ones. The old pink bear, as the grandparents of today's little patients already know, still finds its admirers today.

Because the exhibition is located at the entrance of the facility, we also used it to reduce the time that patients spend waiting. We created a quiz related to the instruments our nurses used during their work. Individual artifacts are marked with numbers and visitors can guess













what they were used for. We don't bother them for long, they can find the correct answers right on the side of the notice board.

The nurse's uniform is simply a phenomenon, and perhaps that is why its model from 1970 - 1990, which is part of the exhibition, attracts everyone's attention. For some a personal memory, for others a window to the past.





Dagmar Zouharová University Hospital Brno











## 4.4. University Hospital Ostrava

#### Realization of the NursingNow project

- 1. FN Ostrava publicized that it participated in the NursingNow project as a global campaign on Facebook 12. 9. 2019
- 2. A media campaign took place in cooperation with MSK, SZŠ, and VOŠZ Ostrava, and TV Polar:

Discussion with experts from practice 24. 9. 2019 - sister J. Rutarová, DiS. <a href="https://polar.cz/porady/studuj-u-nas/studuj-u-nas-09-10-2019-17-25">https://polar.cz/porady/studuj-u-nas/studuj-u-nas-09-10-2019-17-25</a>

Experts from practice 11. 10. 2019 - nurses A. Michalíková, DiS., Bc. H.Majdyšová https://polar.cz/porady/studuj-u-nas/studuj-u-nas-27-11-2019-17-25

Discussion with deputies of nursing care 15. 10. 2019 - PhDr. And Polanská, MBA https://polar.cz/porady/studuj-u-nas/studuj-u-nas-18-12-2019-17-25

- 3. A press release about the NursingNow project's global campaign was published in FNO hospital papers October 2019.
- 4. Representatives of the University Hospital Ostrava presented nursing care at medical schools (SZŠ Karviná, Frýdek Místek, Opava, at the Silesian University in Opava)

#### An overview of events promoting NursingNow in 2019















- XV. Hradec Králové Nursing Days HK September 12, 2019
- XIII. Congress of Cardiac Nurses Ostrava September 18, 2019
- 7. Trilateral symposium Rožnov pod Radhoštěm 25. -27. 9. 2019
- XII. Ophthalmological Symposium Čeladná 4. 10. 2019
- Conference of Wound Healing Consultants Ostrava October 16, 2019
- Pediatric Congress November 9, 2019
- Stop pressure ulcers Ostrava 21. 11. 2019
- Ostrava University Hospital
- Children's polytrauma Ostrava 27 November 2019
- Intensive Care Symposium NursingNow lecture November 28, 2019

### An overview of events promoting NursingNow in 2020

• Roadshow with the Minister of Health Mgr. et Mgr. Adam Vojtěch - 15. 1. 2020



- Colours of Sepsis Ostrava -28. January 29, 2020
- I am a Nurse Opening of OC Breda Opava 31. 1. 2020
- I am a Nurse Vernissage Avion Shopping Ostrava 14. 2. 2020













 Nursing Day 12 May 2020 - end of the NursingNow campaign, thanks to the director of the University Hospital Ostrava MUDr. Havrlanta, MHA and PhDr. A. Polanské. MBA for work of general, pediatric, practical nurses and midwives in FNO, including LDN -Klokočov 763 roses.



PhDr. Andrea Polanská, MBA University Hospital Brno













## 4.5. Vsetín Hospital a.s.

### **Connection to the NURSING NOW project**

• In July 2019, photographs were taken at the Vsetín Hospital for the exhibition I am a nurse. Photographed by prof. Jindřich Štreit. Photo in the file: https://www.flickr.com/photos/141138199@N06/albums/72157709512322056



 We opened the calendar year 2020 with a press release in which we signed up and publicly joined the activities of the International Year of Nurses and Midwives, the NURSING NOW project, and the STUDY HEALTH project. We have identified areas that we would like to focus on. Due to a pandemic, we were unable to carry out the program.

Press release: https://nemocnice-vs.cz/aktuality-a-archiv/moje-prace-ma-smysl-jsem-sestra/

• We prepared graphic materials and materials, and processed the roll-up. Using our photos and slogans that accompany us throughout the year: My work makes sense. I'm a NURSE.

















• A report was made about our involvement in the project, which was filmed and broadcasted on Regional TV:

Link: https://www.youtube.com/watch?v=-dYF54GN43o&feature=youtu.be



• Active participation of hospital representatives in the opening of the exhibition. I am a nurse in Olomouc. Press release prepared by us and handed over to the media: https://nemocnice-vs.cz/aktuality-a-archiv/jsem-sestra-na-vystave-fotografii-jindricha-streita-jsou-snimky-i-ze-vsetina/















Information published in the media and the newsletter, Vsetin Hospital informs 1/2020 on page 2. The newsletter for your viewing: https://nemocnice-vs.cz/wp-content/uploads/2020/01/VSET%C3%8DNSK%C3%81\_NEMOCNICE\_INFORMUJE\_1\_2020\_SMALL.pdf

#### Prvním dřtětem roku 2020 je chlapec Ryan Skalický



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#### JSEM SESTRA: na výstavě jsou snímky i ze Vsetina

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• On February 18, 2020, we organized the Hospital Goes to the Cinema event for our employees, where we commemorated the NursingNow project.



• In accordance with our plans, we presented the work of the nurses of internal medicine and neurology in a video in February:



 $\frac{https://www.youtube.com/watch?v=Wj4uvNW8fbE\&list=PLjVzVMfqoLI\_qfiQlUCV}{BybRGzXXL0SLV\&index=2}$ 











• The work of health professionals during the coronavirus was captured by video, again we referred to the NursingNow project.

Link:

https://www.youtube.com/watch?v=WGtKOsZQHgk&list=PLjVzVMfqoLI\_qfiQlUCVBybRGzXXL0SLV



- Director Ing. Věra Prousková participated in the creation of the catalog for the exhibition I am a nurse.
- The NursingNow exhibition traveled to Vsetín on 15 October 2020, and we have again prepared a press release. Unfortunately, this action was also affected by coronavirus measures.

# EXHIBITION "I AM A NURSE" NOW IN VSETÍN, WHERE PART OF THE PHOTOGRAPHS

The aim of the traveling exhibition of photographs I AM A NURSE, which has now visited Vsetín, to pay tribute to the work of the sisters and pick up their contribution to society. It was in the Vsetín Hospital that some of the photographs were taken, and this is also the place where their author, a prominent Czech photographer of world importance, Professor Jindřich Štreit, was born. The exhibition can be seen on the ground floor and first floor of the new shopping gallery on Smetanova Street (Smetana's Shopping Gallery) and will, if the epidemiological situation allows, until 13 November 2020. Due to the current coronavirus crisis, it is more relevant than ever. More: https://nemocnice-vs.cz/aktuality-a-archiv/vystava-jsem-sestra-nynive-vsetine-kde-vznikla-cast-fotografii/

















• The exhibition was reported on regional TV, where they also mention the entire project and the association. Link:

https://www.youtube.com/watch?v=x3aFsFtlnb8&feature=emb\_title

Mgr. Pavel Šupka, DiS. Vsetín Hospital a.s.













## 4.6. University Hospital in Pilsen

## <u>Implemented activities of the University Hospital Pilsen within the NursingNow campaign</u> - we follow up on the report of April 4, 2020, Veronika Di Cara

Ing., Bc. Andrea Mašínová, Ph.D., DBA, LL.M., Deputy for Nursing Care, University Hospital Pilsen, Mgr. Nina Müllerová, Quality Manager, Quality Management Center, University Hospital Pilsen, Mgr. Gabriela Levorová, press spokesperson, Department for Communication with the Public, University Hospital Pilsen

The goal of the NursingNow project is to raise the prestige of nurses to the level that this profession deserves. In the fourth report on NursingNow activities in the Czech Republic, we informed about the working committee that proposed the activities for the Year of the Sisters and about the personalities who accepted the patronage of our project. In this report, we summarize our results, which we achieved despite the major obstacles caused by the Covid-19 pandemic. We can proudly confirm that NursingNow was promoted and supported at all workplaces of the University Hospital in Pilsen along the line of nurses in management in the form of leaflets.

# The traveling exhibition presented the development of the role of the nurse of the University Hospital Pilsen throughout time

The NursingNow project began at the University Hospital in Pilsen with the realization of the traveling exhibition "In the Main Role of the Nurse", which started compared to the planned May 12 to May 28. 9 double-sided panels were created, on which the authors map the history of nursing, education over the years. It includes a presentation of the NursingNow project and an introduction not only to Florence Nightingale, but also to personalities from Czech nursing and important nurses at the University Hospital in Pilsen. There are also panels dedicated to nurses, midwives, nurses in outpatient and inpatient care, operating rooms, intensive care, and management. By comparing historical photographs with the present, we have managed to underline the incredible leap in nursing in the last 50 years. The "Nurse and Her Changing Role" panel showed the COVID-19 pandemic in the right light.













## V HLAVNÍ ROLI: SESTRA FN PLZEŇ

Böham roku 2020 sa na celém ovétě konají aktivity, ktorá příbížují veřejnosti příhos sochor a porodních asistentek ke gjobálnímu zdraví.

Výkonná rada Světová zdravotnická organizace označila rok 2020 za rok costry a porodni asistentily.

Fakultní nemocníce Plzaň se toutovýchovac přípojuja k podákování za nalahkou prácí, kterou sestříčky vykonávaly a vykonávají.















Poděkování: Ing. Bc. Andrea Matinová, Ph.D., DBA, LLM, Mgr. Babriela Levorová, PhDr. Nana Krizová, PhDr. Radka Falzmannová, PhDr. Mgr. Jiřka Krocová, Mgr. Bc. Svátluše Chabrová

Autoří výstavy: Mgr. Nina Müllerová, David Brabec, Petr Růžek, Radka Šmidlová, Petr Varuněk

Fotografie: Marak Vanač, archiv FN Pizań, soukromý archiv sester FN Pizań, Film Servis Pizań s.r.o.















## SESTRA V PRVNÍ LINII

Současná situace pandemie CDVIC-19 ukázala, jak jeou všeobecné sestry, děteké sestry, porodní asistentky, ale i další zdravetních pracovnící nenahraditelní a zaslouží si naší úctu.

Toto povolání potřubuje odvážně, trpělívě, oddané a disciplinované osobností ochotně v případě nutnosti upozadít osobní žívoty pro zdraví paciantů a spolačnosti.

Diazuje se nenahraditelnost týmů složených z protesionálů s vysokoškolským či vyšším odborným vzděláním. Napodcahujme vyznam, vzdělání a nezastupitelnost sester, ošelfovatelsk či sanitářů v celém procesu zdravetní počel

Dákujema včem, kteří nás podporovalí v dobách pandemie DOVID-19 a mec bychom si přáli, aby tate selidarita měla dlouhá trvání.













"Pravá sestřička vznikne, když se něha a odvaha spojí v jedinou bytost."

Zdeněk Svěrák



V HLAVNÍ ROLI: SESTRA

















The exhibition is complemented by a demonstration of miniature models of the historical development of nurses' uniforms. This unique addition to the exhibition of dolls dressed in nursing uniforms from the Crimean War to the present has been achieved thanks to the cooperation of the management of SZŠ and VOŠZ in Pilsen with the use of skillful hands of nurse Olga Kaňoková.



Author of models: Olga Kaňoková

#### The grand opening of the exhibition in Mázhas of Pilsen City Hall

The traveling exhibition has been available to the public since July 13 in the Mazhas of Pilsen City Hall. The opening of this exhibition was undertaken by MP and a member of the Health Committee of the Parliament of the Czech Republic doc. PaedDr. Ilona Mauritzová, Ph.D., and the director of the University Hospital MUDr. V. Šimánek, Ph.D.















prof. MUDr. Ondřej Topolčan, CSc., Mgr. Nina Müllerová, doc. PaedDr. Ilona Mauritzová, Ph.D., Ing. Andrea Mašínová, Ph.D., DBA, LL.M., MUDr. Václav Šimánek, Ph.D., Mgr. Světluše Chabrová



# Nurses 'greetings for International Nurses' Day show the contributions of work done by nurses

Another thing was that we managed to contact the medical management of health care facilities and important personalities and ask them for a greeting for nurses on International Nurses' Day. A separate section NursingNow was created on the website of the University Hospital Pilsen, where the statements of personalities on the contribution of the work of nurses to the University Hospital Pilsen and the whole society were published, which can be found at <a href="https://www.fnplzen.cz/node/5678">https://www.fnplzen.cz/node/5678</a>.





















## In honor of the nurses, the Conference The Way of Cognition and Education in Nursing XI also took place.

On Thursday, September 17, with the support of funds from the UWB internal competition, the 11th annual Congress of Cognition and Education in Nursing, and the spring/autumn conference NursingNow of the Pilsen branch of the Czech Association of Nurses took place. The event was organized by the Department of Nursing, Faculty of Health Studies, UWB, University Hospital Pilsen, Czech Association of Nurses - Pilsen Region, and the Czech Chamber of Midwives. A number of important guests spoke at the conference. Professor Samuel Vokurka spoke about the importance of nursing research in hematooncology, Florence Nightingale Award winner for the development of nursing Nina Müllerová and former Minister of Health Dana Jurásková talked about their professional careers and Světlana Chabrová from the University Hospital Pilsen presented the history and present of the Intensive Care specialization study. Kateřina Ratislavová from the Department of Nursing and Midwifery presented the issue from a historical point of view in the article Caring for a Woman in Perinatal Loss and Jiřina Uhrová from the Secondary Medical School and the College of Nursing in Pilsen presented the use of foreign experience within the Erasmus + project.

















#### Both the magazine and the film spot present the nurses in their forms

In May, a special issue of the FN Plzeň magazine dedicated to nursing, nurses, and NursingNow support was published, available here <a href="https://www.fnplzen.cz/casopis.">https://www.fnplzen.cz/casopis.</a> The guide to the history of nursing at the University Hospital is the former Head Nurse Mgr. Nina Müllerová and the present is the deputy for nursing care Ing. Andrea Mašínová, Ph.D., DBA, LL.M.

A promotional spot was also filmed, presenting the nurse working at the University Hospital Pilsen in its various forms - a child and general nurse in outpatient, standard and intensive care, and a midwife, to which the actor Martin Stránský commented. It can be seen at <a href="https://www.fnplzen.cz/videospoty">https://www.fnplzen.cz/videospoty</a>.















## A joint photo in memory of the Year of the Nurses

The second wave of the pandemic prevented us from having a bigger celebration with T-shirts with the NursingNow logo and balloon launches. At least a joint photo was taken at the last of this year's meetings of leading non-medical healthcare professionals.



## A white heart for nurses

The nurses of the University Hospital Pilsen received an unusual thank you gift. A heart made of white marble. The unveiling of this symbol took place on October 6, 2020.















Emeritus head nurse of the University Hospital Pilsen Mgr. Nina Müllerová explains: "In the spring of this year, ICE Factory produced a White Heart of Ice for all our healthcare professionals as a thank you for their great work and perseverance in the first pandemic wave. The white heart is a symbol of nursing, which is celebrating a significant anniversary this year, 200 years since the birth of nursing founder Florence Nightingale. Thanks to the sun's rays of May, the icy heart soon melted, and I was still accompanied by the idea of a symbol reminiscent of the year of the sisters, whose legacy would be permanent among us."

The wish is the father of the idea and a beautiful white marble heart adorns the teaching hospital in the area of the Oncology and Radiotherapy Clinic. Director of the University Hospital Pilsen MUDr. Vaclav Simanek, Ph.D. adds: "This place is a modern temple that charges with energy. People come here humbly, some here seek solace, others pray, for some this environment helps out of fear. Although there is sometimes a lot of pain in our hospital, there is hope. This heart shows the strength, the power of man, and together with another work of art, the local angel, they attract more energy, which helps to heal. Today, it offers many new treatments, including state-of-the-art technology, but humanity cannot be bought. She has to be right in us and our nurses really have her."

The heart was handed over in the presence of the Member of the Parliament of the Czech Republic doc. PaedDr. Ilona Mauritz, Ph.D., says: "We planned the whole year how we would enjoy that year together, what we would do as part of the NursingNow activity, and nature surprised us, it actually stopped us. We wanted to show the celebrations how much we value the sisters, that their work is important for the whole society, unfortunately, the virus came and changed our lives. When I saw the icy heart, I thought we had to remember this special year 2020 with something. And now we have a marble heart here, forever, and I am very glad to have been able to take part in this unique project, the Heart as a symbol of nursing and education. I hope that there will always be enough nurses at the University Hospital Pilsen and that many of them will come to this place and realize how wonderful a profession they have chosen and how good it is that we have such quality and great nurses with our hearts in the right place."

This symbol found its place at the Oncology and Radiotherapy Clinic, whose patient was, at the time of the ceremony, one of the nurses of the University Hospital Pilsen. Deputy for Nursing Care Ing. Bc. Andrea Masinova, Ph.D. He tells us with sadness in his voice: "Unfortunately, Sister Gabriela, who worked in our hospital for many years, succumbed to a serious illness at the age of 49. The symbol of the white heart will be here forever, even for our deceased sister Gabinka. We believe that when the next generations of sisters come and come to this heart, they will understand that the symbol is timeless and that its legacy is still relevant. Every nursing care must be performed with love - love of the field and love of people."















Mgr. Simona Sipova, Mgr. Nina Müllerová, Ing. Andrea Mašínová, Ph.D., DBA, LL.M., MUDr. Vaclav Simanek, Ph.D., doc. PaedDr. Ilona Mauritzová, Ph.D.

Mgr. Nina Müllerová University Hospital in Pilsen













## 4.7. University Hospital Hradec Králové

#### XXVI. Hradec Králové Nursing Days

From 10 to 11 September 2020, XXVI took place in the premises of the EA Hotel Tereziánský dvor Hradec Králové. Hradec Králové Nursing Days. They are traditionally organized by the Czech Association of Nurses-Hradec Králové Region. This year's cooperation was organized in cooperation with ČAS - Section of Anaesthesiology, Resuscitation and Intensive Care. The patronage was taken over by the University Hospital Hradec Králové, the Medical Faculty of Charles University in Hradec Králové, the Ministry of Health of the Czech Republic, the Hradec Králové Region and the City of Hradec Králové.

The main topics of the congress were Nursing of the 21st Century - the legacy of Florence Nightingale (following the WHO declared Year of Nurses and Midwives), the care of patients with infectious diseases, intensive care, with i.v. inputs, with skin defects and other professional case reports from the field of nursing as well as education of non-medical health professionals.

The invitation to the event was accepted as guests of honor by the Governor of the Hradec Králové Region, PhDr. Jiří Štěpán, Ph.D., Medical Deputy of the University Hospital Hradec Králové and Senator of the Parliament of the Czech Republic prof. MUDr. Jaroslav Malý, CSc., Vice-Dean of the Faculty of Medicine, Charles University in Hradec Králové prof. MUDr. Hana Langrová, Ph.D., Deputy Mayor of Hradec Králové Mgr. Martin Hanousek, Vicar Emeritus of the Diocese of Hradec Králové Mons. Mgr. Josef Socha, director of VOZŠ and SZŠ PaedDr. Soňa Lamichová, and the director of the National Center for Nursing and Non-Medical Health Branches PharmDr. Jan Šaloun, Ph.D., Honorary guests and participants were welcomed by the Deputy for Nursing Care of the University Hospital Hradec Králové Mgr. Dana Vaňková and Chairwoman of the Czech Association of Nurses - Hradec Králové Region Bc. Ivana Roďanová. As part of the opening ceremony, Jaroslava Pečenková, the head emeritus of the University Hospital Hradec Králové, was taken over from the hands of the President of the Hradec Králové Region, PhDr. Jiří Štěpán Ph.D. commemorative medal of the President for extraordinary contribution to Czech nursing.

The congress was opened by Mgr. Dana Vaňková handing over the greeting to the director of the Department of Nursing and Non-Medical Professions of the Ministry of Health of the Czech Republic, the head nurse of the Czech Republic Mgr. Alice Strnadová, MBA, who unfortunately could not attend in person.

A total of 29 interesting lectures were given on both days, 2 posters with professional topics were exhibited. On the first day of the congress, there were contributions to the history of nursing, the audience was especially interested in the contribution of Mgr. Horáčková dedicated to nursing in the Jewish ghetto Terezín. In the block of lectures, which dealt with the care of patients with infectious diseases, they gave lectures on the correct use of personal protective equipment. The lecture of Mgr. Was evaluated by the students as the best lecture of the block. Jarešová's Role of the Medical Service of the Army of the Czech Republic in the Period of COVID 19. On the first day of the congress, a professional workshop Basics of Ultrasound Examination of Peripheral Veins was prepared for participants with the possibility of practical training on a live model with ultrasound examination. The next day, the nurses from the field of wound treatment shared their experiences, where very interesting detailed case reports were presented, especially the lecture by colleague Seidlová Psychological Aspects in the Care of a Patient with a Non-Healing Wound. For both days, the contributions also focused on the transfer of experience with patient care in intensive care units.













At the same time, we would like to thank all those who in this epidemiologically difficult time participated in very high quality, professionally and at a high level prepared congress, including its provision, all speakers for their carefully prepared and prepared lectures. Thanks are also due to the congress participants for following the ordered measures. We hope that the next XXVII. Hradec Králové nursing days we will meet again in large numbers.





















We look forward to meeting you again in September 2021.

Mgr. Dana Vankova
Deputy for Nursing Care
Mgr. Ivana Dvorackova, Ph.D.
NOP representative
University Hospital Hradec Králové
Bc. Ivana Roďanová
Chairwoman of ČAS - Hradec Králové Region









